

Operational performance

Government objectives for the community

With the underpinning principles of integrity, accountability and consultation, which are applied to the activities outlined in this report, UQ contributes to the Queensland Government's broad objectives for the community:

- Good jobs
- Better services
- Great lifestyle.

With a commitment to delivering for the public good, our research excellence and focus on providing quality education and experiences, UQ contributes directly to **good jobs, better services** and **great lifestyle**. UQ does this by ensuring Queenslanders have the skills they need to find meaningful jobs and set up pathways for the future. This includes supporting careers in frontline services such as health and education as well as key industries for Queensland such as infrastructure, agriculture, resources and tourism; developing small business opportunities through entrepreneurship and adaptability; and creating impactful solutions to protect the health and natural environment of our state.

Our objectives and performance indicators

By 2032, our **objective** is for UQ to be known as a university that:

- delivers highly sought-after graduates, who are prepared for future success through rich and broad educational experiences
- leads as a premier provider of high-quality postgraduate and lifelong learning opportunities
- leverages the breadth and depth of its research capabilities and vibrant precincts to address the world's most pressing challenges
- is a trusted and agile partner widely regarded as a leader in entrepreneurship, knowledge exchange and commercialisation
- has an extensive global reach in education and research with a strong commitment to capacity building in the Indo-Pacific
- breaks down barriers to education through The Queensland Commitment
- is values-led, deeply committed to delivering for the public good and supporting our people, leading reconciliation, and embracing different life experiences and perspectives.

UQ's strategic priorities have been developed around 3 **domains** that reflect the core purpose of the University:

- Learning and student experience
- Research and innovation
- Enriching our communities.

Underpinning our domains, our 3 fundamental **enablers** will support our ambitions to deliver on our core purpose.

- Our global profile
- Our people
- Securing our future.

We use a range of **strategies** to achieve our objective, with specific measures of success (or key **performance indicators**) for each domain and enabler, as outlined in the table on page 19.

To successfully achieve our strategic objectives, we support the delivery of strategic initiatives and plans with adequate risk management plans. For example, key **risk mitigation strategies** responding to the highly volatile external environment include:

- recruitment and retention strategies to maintain a highly respected workforce
- innovative approaches to teaching, learning and research
- development and nurturing of partnerships to realise mutual benefits in research, teaching and learning
- robust financial management that includes diversifying our international student profile and implementing lifelong learning growth opportunities.

Measures of success against UQ Strategic Plan 2022-2025: Key Performance Indicators		
Goal - by 2032	Metrics	Details: see page
Domain: Learning and student experience		
N 1 Q	Q	20
5 A	N	20
50%	N	20
D	N	20
10,000	N	20
Domain: Research and innovation		
N 1	N (EI)	23, 24
50 A	G	23, 24
A++ +10%	P	23
5%	P	23
5% HD	G	23
L	P	23
Domain: Enriching our communities		
30% w	P	25
/	P	25
A	A	25
(E	25
Enabler: Our global profile		
D	Q	24, 2
+10%	N	2
15% Q'	Q	2, 2
L	Q	26, 2
Enabler: Our people		
0% w	P	2#
5%	P	2#
50%	P	2#
P	P	2#
1 3	P	2#
Enabler: Securing our future		
A	A	31
G w	N	31
	Q	31, 32